**Chapter Four**

**Examples and Templates**

**Sample Copy for Recruitment Flyer**

*Copy for Front-page of Flyer*

**Summer Program for [X] graders in [name of district]**

**Want an Opportunity to Take Charge of Your Child’s Future? Give Them a Summer Filled with Learning & Fun.**

It’s fun. Your child will take part in activities including field trips, art projects, sports and more [replace with examples of your program’s enrichment activities]

It’s learning. Your child will sharpen the math, reading, and writing skills needed to succeed in [X] grade and beyond.

It’s no-cost. And all transportation and meals are included.

Teachers and well-known community organizations will lead your children each day in exciting activities inside and outside the classroom.

Space is limited. Sign up by [date].

Turn the page over to learn more!

*Copy for Back Page of Flyer*

[Program name] is a great way to keep your child’s mind and body active this summer. Sign your child up for this exciting opportunity.

Teachers will help your child have fun, remember what they learned in the [X] grade, and get your ready for [X] grade.

**Program Timing**

Monday to Friday

[start time] – [end time]

Starts [start date]

Ends [end date]

**How to register**

[Include brief instruction on where to get, return registration form.]

Ask at your child’s school, call XXX-XXX-XXXX, or go to [www.xxxx.xxx](http://www.xxxx.xxx) to learn more and get a registration form.

Space is limited. Sign up now for this great opportunity.

The deadline is [date]. After that, registration forms cannot be accepted.

[Space for district program information/location and site details/visual]

**Sample Copy for Recruitment Postcard**

**Keep your child’s mind and body active this summer**

Looking for an opportunity to take charge of your child’s future? Sign your child up for a chance to take part in [program name] this summer.

It’s fun. Your child will [specific example of enrichment activities].

It’s learning. Your child will sharpen the reading, writing and math skills needed to succeed in [X] grade and beyond.

It’s no-cost. And all transportation and meals are included.

Teachers, along with well-known community organizations, lead children each day in exciting activities inside and outside the classroom.

Space is limited. Sign up now to give your child a chance at this great opportunity.

Go to [www.xxxx.org](http://www.xxxx.org) or call XXX-XXX-XXXX to learn more and get a sign-up form. Or ask at your child’s school.

**Language for District/School Website**

*For websites that do not allow online registration*

Looking for an opportunity to take charge of your child’s future? [Name of program] offers a summer of fun activities and academics. Your child can [insert specific examples of enrichment activities] while working on math, reading and writing skills to help them succeed in the next grade and beyond.

There is no cost for [name of program]. It includes transportation and meals. The program starts [start date] and ends [end date]. It’s five days a week from [start time] to [end time]. Click here for more information [link to PDF of flyer] or ask at your child’s school.

Teachers, along with well-known community organizations, will lead children each day in exciting activities inside and outside the classroom. It’s a great way to keep your child’s mind and body active this summer. Space is limited and the deadline is [date].

*For websites that do allow online registration*

Looking for an opportunity to take charge of your child’s future? [Name of program] offers a summer of fun activities and academics. Your child can [insert specific examples of enrichment activities] while working on math, reading and writing skills to help them succeed in the next grade and beyond.

There is no cost for [name of program]. It includes transportation and meals. The program starts [start date] and ends [end date]. It’s five days a week from [start time] to [end time]. Click here for more information [link to PDF of flyer] or ask at your child’s school.

Teachers, along with well-known community organizations, will lead children each day in exciting activities inside and outside the classroom. It’s a great way to keep your child’s mind and body active this summer. Space is limited. Sign up now for this great opportunity [link to online registration].