**Chapter Four**

**Examples and Templates**

**Text Messages to Promote Registration**

*Text Message #1*

Want to take charge of your child’s future? Our school district’s [name of program] is a summer of fun and learning. No cost. [use bit.ly]

*Text Message #2*

Your child’s principal says [name of program] is a summer of fun and learning to help your child succeed. Register by [date]. [use bit.ly]

*Text Message #3*

Your child’s chance to be part of [name of program] is almost gone. Deadline is [date]. Visit [use bit.ly]