What is the PITTSBURGH POSITIVE SITE CLIMATE STRATEGIES sample and how can you use it?

Developed by Pittsburgh Public Schools, Pittsburgh Positive Site Climate Strategies is a guide for site managers to design and build camp culture at program sites. The guide describes core elements of Summer Dreamers Academy’s culture and provides tips for implementation. It also includes samples of culture activities that can be incorporated at each site such as meetings; events and rituals; student incentives and recognition; and use of media. Sample camp meeting agendas and schedules are provided.

Why is site climate important?

Site climate refers to the quality and character of the program at a given site that sets the foundation for all youth experiences in a program. RAND recommends that site leaders develop a clear, positive message of their summer site culture and communicate it to staff and students. Pittsburgh Public
Schools’ guide reflects steps programs can take to create a positive culture, including promoting high staff engagement in and enthusiasm for activities. RAND found that when engaged adults led enrichment activities, student enthusiasm for those activities was typically high—regardless of the activity. The Pittsburgh sample guide, which includes an emphasis on a daily All Camp Meeting, also demonstrates the role a clear and consistent daily schedule plays in creating a positive site climate.

Who can benefit from this resource?

- District central office managers
- School-based program leaders
- Nonprofit program leaders
- Teachers
- Enrichment staff

Tips for building a positive site climate

The Pittsburgh guide makes it easy for site staff to create their own culture by providing a balance of concrete ideas/requirements and flexible options for customization. Consider how you can standardize certain aspects or templates to make it easy for staff to tailor and implement at their sites. Additional tips include:

- Support new site leaders to develop site culture through peer learning, sharing, or coaching with seasoned site leaders.
- Use program photos, videos, and other culture artifacts in staff training to provide inspiration and illustrate culture in action from previous summers.